

Statement of Work (SOW) for Design Services

Project Name: [Insert Project Name]

Client: [Client's Name]

Design Studio: [Your Design Studio Name]

Project Start Date: [Insert Start Date]

Project End Date: [Insert End Date]

1. Project Overview

The purpose of this Statement of Work is to define the scope of work, deliverables, and other terms and conditions for the design services to be provided by [Your Design Studio Name] ("Design Studio") to [Client's Name] ("Client") as part of the [Insert Project Name] project (the "Project").

2. Scope of Work

2.1. Services

The Design Studio agrees to provide the following design services to the Client as part of the Project:

Website Development: Design and development of a [Brief Description of Website].

Wireframes and Prototypes: Creation of wireframes and prototypes for the [Insert Specific Pages or Sections].

Microsite Design: Design and development of a microsite for [Specify Purpose].

Landing Page Design: Design and development of a landing page for [Specify Purpose].

Logo Creation: Design and delivery of a logo for [Specify Purpose].

2.2. Deliverables

The following deliverables are expected to be provided by the Design Studio as part of the Project:

[List of Deliverables, including specifications and quantities, e.g., "Fully functional website with [Number of Pages] pages."]

[Additional Deliverables]

2.3. Project Timeline

The Project is expected to proceed according to the following timeline:

Start Date: [Insert Start Date]

Milestone 1: [Description and Date]

Milestone 2: [Description and Date]

Completion Date: [Insert End Date]

3. Client Responsibilities

The Client agrees to provide the following resources and support to facilitate the Project:

[List of Client Responsibilities, e.g., "Provide all necessary content and images by [Insert Date]."

"Designate a project contact person for communication and approvals."]

4. Fees and Payment Terms

The Client agrees to compensate the Design Studio as follows:

Total Project Fee: [Specify Total Project Fee]

Payment Schedule: [Specify Payment Schedule, e.g., "50% upfront upon signing this SOW, and 50% upon project completion."]

Payment Method: [Specify Payment Method]

5. Change Requests

Any changes to the scope of work or deliverables must be requested in writing by the Client and approved by both Parties. Additional fees and timelines may apply to approved change requests.

6. Intellectual Property

Upon full payment, the Client will own all rights to the final design deliverables, including the logo. The Design Studio retains the right to showcase the work in its portfolio.

7. Confidentiality

Both Parties agree to maintain the confidentiality of project-related information as outlined in the Non-Disclosure Agreement executed between the Parties.

8. Governing Law and Jurisdiction

This SOW shall be governed by and construed in accordance with the laws of India. Any disputes arising out of or relating to this SOW shall be subject to the exclusive jurisdiction of the state and federal courts located in Mumbai.

9. Relationship to Other Agreements

This Statement of Work (SOW) is an integral part of the overall contractual relationship between the Parties. The Parties agree that:

9.1 Incorporation by Reference: This SOW must be read in conjunction with the following agreements, which are incorporated herein by reference:

Master Service Agreement (MSA): The terms and conditions of the MSA, dated [Insert MSA Effective Date], entered into by and between [Your Design Studio Name] and [Client's Name], are considered an integral part of this SOW and are binding upon the Parties.

Non-Disclosure Agreement (NDA): The terms and obligations set forth in the NDA, dated [Insert NDA Effective Date], entered into by and between [Your Design Studio Name] and [Client's Name], are incorporated into this SOW and shall govern the handling of confidential information as defined therein.

Other Agreements: Any other agreements, exhibits, attachments, or addenda explicitly referenced in this SOW are deemed incorporated and binding upon the Parties.

9.2 Agreement: The content and obligations contained within the MSA, NDA, and this SOW collectively constitute the entire agreement between the Parties regarding the Project, and supersede all prior or contemporaneous understandings, whether written or oral.

9.3 Conflicts and Consistency: In the event of any inconsistency or conflict between the terms of the MSA, NDA, and this SOW, the following hierarchy shall apply:

- a) The MSA shall take precedence over conflicting terms in the SOW.
- b) The NDA shall take precedence over conflicting terms in the SOW.

By signing below, the Parties acknowledge their understanding and acceptance of the terms and conditions outlined in this Statement of Work.

[Your Design Studio Name]

By: _____

[Your Name]

[Title]

[Date]

[Client's Name]

By: _____

[Client's Name]

[Title]

[Date]